



Purpose

Join the **Hepatitis B Foundation (HBF)** for an international hepatitis B and liver cancer awareness campaign! Create any type of original multimedia artwork using the tagline “Learn the Link,” and highlighting the connection between hepatitis B and liver cancer. The winning entries will be shared broadly and featured on different materials that have global reach, especially for **Hepatitis Awareness Month in May, World Hepatitis Day in July, and Liver Cancer Awareness Month in October!**

Eligibility

Anyone and everyone may participate (from anywhere in the world!) as long as they agree to and follow the official contest guidelines, and meet the qualifications.

What to Do

Submit a multimedia piece that creatively raises awareness about hepatitis B and liver cancer and how they are connected. Entries should focus on the **#LearnTheLink** theme and may include:

Videos: Public Service Announcements (PSAs) up to **30 seconds** in length. Submissions can be in any style or genre of film or video, including, but not limited to, animation, drama, still art, imagery, comedy or documentary. Film and video submissions should not contain credits.

Visual Creative Media: Drawing, painting, photos, animation, or any other multimedia artwork.

Languages: Submissions in languages other than English are welcome, but must include subtitles.

Group work: Entries can be created individually or collaboratively as a group.

All submissions should include the **#LearnTheLink**. Submissions should NOT include the Hepatitis B Foundation name or logo.

How to Enter

- Between March 1 and March 31, 2025, email your submission to **hepbfoundation@gmail.com**. Be sure to put **Learn the Link** in the subject line.
- **Contest closes at 11:59pm Eastern Time on March 31, 2025.**