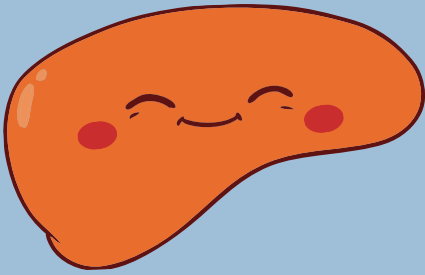


Contest Rules

- Submissions must be original.
- Submissions must include the hashtag **#LearnTheLink**
 - Submissions cannot include material requiring third-party consent or that violates copyright, privacy rights or other third-party rights. If materials include images of real people (family, friends, etc), participants must have permission for use.
 - Offensive language, imagery, or themes are not allowed and will result in disqualification.
- Submissions other than video should be 500x500px in size, and should be in JPEG or PNG format.
- **By entering this contest, you are granting ownership of your submission to the Hepatitis B Foundation, to be used at the Foundation's discretion.** This applies both to submissions that are and are not selected as finalists.
- Please note that materials may be adjusted to meet marketing requirements.



Selection of Winners and Prizes

- Three finalists will be chosen by a panel of judges, including community members, art professionals, and Hepatitis B Foundation staff as best exemplifying the **#LearnTheLink** theme. Submissions will be scored based on five criteria: originality, creativity, concept, information and overall presentation.
- The three finalists will be featured on HBF social media and a poll will be open to the public to vote on each one.
- A Grand Prize winner will be chosen from the three finalists and win \$100. The two remaining finalists will each win \$50.
- The finalists will be notified by email, and the grand prize-winning selection will be shared with the public on May 1st (to kick off Hepatitis Awareness Month) via HBF's social media and e-newsletters.
- Selection submissions will be featured on the Learn the Link website and on the Hep B Foundation's social media channels, with credit and recognition given to the artist.
- Selected submissions will be included in the creation of additional materials for promoting hepatitis B and liver cancer awareness around the U.S., specifically for Hepatitis Awareness Month in May, World Hepatitis Day in July, and Liver Cancer Awareness Month in October



Questions? Please contact Beatrice Zovich at beatrice.zovich@hepb.org